

MIPCOM NEWS

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BUZZTAXI COMMUNICATIONS**CANADA****TECHNOLOGY AND FACTUAL**

TORONTO-based BuzzTaxi Communications comes into MIPCOM with a slate of content for men, starting with AppTV. The new 13 x 30 mins series produced by Vancouver's Blink Media Works is a fast-paced technology show on how apps, which are being downloaded 50 million times daily, have become today's universal means of digital communication. Also new from BuzzTaxi is GetConnected (26 x 30 mins), which aims to help consumers understand technology for everyday life. Meanwhile, adventure/travel series Beyond Survival joins river rafting doc 100 Days and docusoap Sibling Rivalry on BuzzTaxi's portfolio of factual content.