

REALSCREEN

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BuzzTaxi taking man-friendly fare to MIPCOM

Toronto-based BuzzTaxi Communications is bringing a raft of male-targeted series produced in Canada to launch at MIPCOM.

The distribution company has acquired two lifestyle/technology shows from Vancouver-based Blink Media Works. *AppTV* is a 13-part, 30-minute series that explores the world of apps, while *GetConnected* is a 26-part, half-hour show dedicated to understanding technology. Both shows are produced for Business News Network and The Cave (formerly The Men's Channel) in Canada.

BuzzTaxi is also bringing *Beyond Survival* to Cannes. The nine-part, one-hour adventure/travel series for Discovery Channel is hosted by *Survivorman's* Les Stroud. The company is also shopping *100 Days* (pictured), narrated by Stroud, which is a one-hour special for OLN that follows a young man's 100-day raft expedition.

The 13-part, half-hour design docusoap *Sibling Rivalry*, produced by Cream Productions for W Network, will also be repped in Cannes.

On the sales side, BuzzTaxi has licensed MDF Productions' one-hour special *The Real Jack the Ripper* and Associated Producers' eight-part, one-hour series *Betrayal!* to Foxtel in Australia.

Canal+ Poland has acquired 26 episodes of Firvalley Productions' *The Decorating Adventures of Ambrose Price*, while Firvalley's two seasons of *HGTV's Top Ten* has sold to Ananey, Israel. Lastly, TF1 in France has picked up *Uakari: Secrets of the English Monkey* from Gryphon Productions.

Jenna Bourdeau, co-president of BuzzTaxi Communications, said: "We have established great relationships with some of Canada's most prestigious producers of quality factual entertainment and are delighted to be adding these new titles to our exciting program slate for MIPCOM as well as securing sales in advance of the market. There is a continued appetite from male-skewing shows and we think these new titles will appeal to viewers worldwide."

